

QUALITY SIDER: 1ST INTERNATIONAL SYMPOSIUM ON REGULATION



QUALITY CIDER: 1st INTERNATIONAL SYMPOSIUM ON REGULATION.

- **Aim:** To agree the basis and arguments for a European and International Regulation of Cider.
- **Date:** Tuesday September 2, 2008
- **Place:** Gijón. Conference Room of the Gijón Aquarium.

Debates & Participants

📅 **Presentation to the Press. Monday September 1**

📅 **Programme for Tuesday September 2.**

- **9:00 am. Inauguration of 1st International Symposium on Regulation.**
 - **D. Enrique Rodríguez Nuño. General Director of Cattle Breeding, Farming and Food.**
- **9:30-10:30 am. Technical Introduction, with the participation of technical experts.**
 - **Proposal regarding the framework for a possible technical regulation of cider.**
 - International and EU regulations concerning cider
 - Regulation of cider and other beverages derived from apples
 - Regional Rules
 - Possibility of a new framework of rules
 - **Speakers.**
 - **D^o. Isabel Bombal Díaz.** Assistant General Director for planning and food inspection of the Ministry of the Environment and Rural & Marine Environment.
 - **D^o. Begoña Benito Ávila.** Head of the quality and fraud detection service of the Basque Government.
 - Representative of the Comunidad Foral de Navarra
 - **D. Amador Prieto Riera.** Head of section for food and agriculture quality of the Principality of Asturias
 - **Moderator: D. Julio Menéndez Fructuoso.** Head of Service for agrarian industries and marketing of the Principality of Asturias.
- 10:30 Coffee Break

Promotes:



Organize:



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- **10:45 -12:00 pm. Open debate.**
 - **Quality Cider: First aspect regarding rules.**
 - International and EU Regulation of Quality Cider.
 - Autonomous region norms for Quality Cider.
 - **Speakers:**
 - **D. Clemente Mata Tapia.** Assistant General Director for differentiated quality and ecological agriculture of the Ministry of the Environment.
 - **D. ^a Begoña Benito.** Head of the quality and fraud detection service of the Basque Government.
 - Representative of the Comunidad Foral de Navarra
 - **D. Máximo Álvarez Arenal.** Head of Section for marketing and promotion of the Principality of Asturias.
 - **Moderator: D. Julio Menéndez Fructuoso.** Head of Service for agrarian industries and marketing of the Principality of Asturias.

- **12:15 -13:45 pm. Technology. New Applications.**
 - **Traditional Systems** (vertical press, chestnut barrels, spontaneous fermentation, etc.) **versus New Systems** (pneumatic presses, cold, stainless steel, selected yeasts, oak barrels, filtering, etc.)
 - **Speakers:**
 - **Germany** Jörg Stier, (Kelterei Jörg Stier)
 - **France** Jérôme Dupont, (Domaine Dupont)
 - **Great Britain** Colin Hamilton, (Aspall Cyder)
 - **Spain:**
 - **D.^a. Arantxa Eguskiza. President of the Association / D. Domingo Harina.** Enology Technical Expert Cider of Guipuzcoa
 - **D. Pedro Ramas.** Technical Expert of the DOP Cider.
 - **Moderator: D. Carlos Delgado.** Commissioner of SICER.

- 02:00 pm. Lunch

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- **4-5 pm. Commercialization of cider**
 - **Local Market versus global market.** _____The problems of consumption related to folklore, penetration in the channels of distribution (local, regional, national and international) and its place in catering (labelling, prices, promotion and marketing)
 - **Speakers:**
 - Germany. **Jörg Stier**, (Kelterei Jörg Stier)
 - France. **Jerôme Dupont**, (Domaine Dupont)
 - Spain:
 - **D.ºConsuelo Busto**. President of ASA
 - **D. José Cardín**. President of DOP SIDRA DE ASTURIAS
 - **D. José María Osoro Fernández**. President of ALA
 - **D. Antonio Zumaya**. President of the Vizcaya Cider Association
 - **Moderator: D. Iván De la Plata**. Director of SICER
- Visit of the Aquarium
- **06 pm. End of proceedings and presentation of the draft of conclusions reached by the participants.**
 - Drawing up of conclusions: D. º. Trinidad Álvarez.
- 9pm – 11 pm Closing Cider Party.

NOTES

- ✚ *The conference will be open to all members of the cider presses and cellars interested in attending the debates. Members of the audience will be allowed to ask questions in writing that will be answered if the chairperson in the debate considers this convenient.*
- ✚ *All speakers and persons involved in the sessions will be invited to the closing cider party. Likewise all persons belonging to the sector who attend the previous closing session of conclusions will also be invited.*
- ✚ *On August 30 and 31 Gijón holds its Cider Festival.*

Promotes:



Organize:

