

## ADVISORY COMMITTEE

D. Víctor Manuel Escalada Llera  
President of the PDO (Protected Designation of Origin), Cider of  
Asturias

D. Julio César Menéndez Fructuoso  
Head Of The Agricultural Industries & Marketing Service

D. Carlos Delgado  
Commissary of Sicer

D. Iván De la Plata  
Director of Sicer

## EXECUTIVE COMMITTEE

D. Luis Miguel Álvarez Morales  
Director General of Livestock, Agriculture & Food

D. Francisco Villaverde Suárez  
Managing Director, SERPA

D<sup>a</sup> María Elisa Llana Álvarez  
Director General of Tourism

D. Joaquín Miranda Cortina  
Managing Director, Joint Tourism Board, Gijón

D. Álvaro Muñiz Suárez  
Director of Fairs & Congresses, Luis Adaro Showground

D. Carlos Delgado  
Commissary of Sicer

D. Iván De la Plata  
Director of Sicer